

Press Release

31 March, 2008

FOR IMMEDIATE RELEASE

Show 'em that you care SINGLE LAUNCH

Contact: Joel Rapaport
Tel: 0408 406 524
Email: rapaport@rapaport.com.au

RAPAPORT BRINGS HIP HOP WITH SOUL TO THE LOCAL SCENE

His debut release, *Show 'em that you care*, as heard on Triple J and FBI, will be launched April 18.

Since coming runner-up in the 2006 Scribble Jam Australia mc battle, 24-year old rapper, producer and guitarist **Rapaport** has been concentrating on making his debut EP *Laughing on the Inside*, due for independent release in late 2008. The first single, *Show 'em that you care*, offers listeners an enticing taste of what to expect from the forthcoming EP, and has already received regular rotation on Triple J and FBI radio.

Show 'em that you care is a feel-good anthem with a political edge, showing the richness, simplicity and live energy of Rapaport's production. With a natural delivery, effortless flow and a dry sense of humour, Rapaport's raps demand attention. Also featuring on the title track are the assured lyricism of 19-year old rapper P. Smurf and sweet soul vocals from Billie Rose and Sean Hall in the gospel-tinged chorus.

The single also includes *Terrorism*, where Rapaport gets deep over a bone-crunching synth beat, spinning original and confronting verses that cut through the rhetoric of the most explosive issue of our generation. Offered alongside this is *Terrorism (House of Representatives remix)*, a dirty, up-tempo grime version of the original, neatly transformed into a good ol' fashioned boast rap by new lyrics, delivered with Rapaport's characteristic irony in 'terrorist style'.

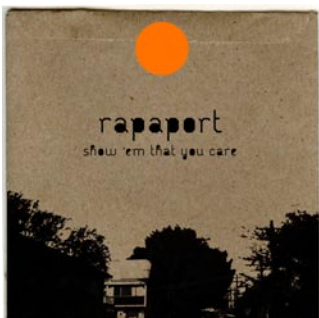
Rapaport has a fresh enthusiasm that belies his many years spent in the local Sydney scene. With his diverse musical background and idiosyncratic lyrics, this self confessed nerdy, neurotic rhymer uses wit and satire to take Aussie hip hop in a whole new direction, sharing his flaws and frailty with those who come along for the ride. Holding a degree in Contemporary Music from the University of Western Sydney, Rapaport also fronts theatrical live hip hop band '**The Phonies**' and plays guitar in Afro-funk band '**Usutu**' and funk/latin band '**Mamacita**'. His experience as an MC battler is the subject of the documentary *Aussie Battlers*, funded by JTV and scheduled for screening on ABC television in 2008.

Show 'em that you care will be launched on Friday, April 18th at The Bald Faced Stag, presented by Band Wagon. The show will feature rapper **P. Smurf (Reverse Polarities)** and singers **Billie Rose** and **Sean Hall**, in an expanded live show with **DJ JackPrest** arranging beats live on the MPC, **Junichi Shiomi (Upshot)** on Bass and **Danny G** on Keys.

Venue: Band Wagon @ The Bald Faced Stag
345 Parramatta Rd. Leichhardt
Date: Friday, 18 April 2008
Time: 10pm - late
Tickets: \$10 on the door
Website: www.rapaport.com.au / www.myspace/mcrapaport

FOR MORE INFORMATION on the single or to request an interview or additional review copy, contact:

Joel Rapaport
Mobile: 0408 406 524
Email: rapaport@rapaport.com.au



Hi-res media images available at www.rapaport.com.au/media